

#005 // OCT 2019
FREE

POD BIBLE

THE ESSENTIAL GUIDE TO PODCASTS

FEATURING **THE FOOTBALL RAMBLE**, KATE THORNTON,
NISH KUMAR, JENNI FALCONER AND ALL YOUR PODCAST
TIPS, REVIEWS AND RECOMMENDATIONS





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WELCOME TO ISSUE #005 //

NOTE FROM THE EDITORS



Is it just us or are the gaps between issues getting shorter?! Welcome to issue #005 and boy has it been a busy couple of months!

In August we launched the Pod Bible Podcast which is now available to listen to on Acast, Spotify and all other good podcast platforms. On each episode we speak to one podcaster about their show before asking two others to recommend a show they love listening to. As you can imagine it's been an absolute dream to put together because if there's one thing podcasters love to do it's talk! We've had loads of great guests including the people behind *Drunk Women Solving Crime*, *No Such Thing As A Fish*, *Football Ramble Daily*, *Griefcast* and so many more. The podcast is released every Monday and is always under 30 minutes, the perfect accompaniment to your existing pod subscriptions!

the shows was to bring together two existing podcasts for a live mash-up show. Hardcore House Party featured *Hardcore Listing* with *Birthday Girls House Party* while Hardest Part of the Jaw featured *Hardest Part of the Ring* and *Tuesday Night Jaw!* Both shows were a huge success and certainly whet our appetite to put on more in the future. If you weren't one of the lucky audience members in attendance then head over to the relevant podcasts feed to have a listen!

Back to the magazine and in this issue we're thrilled to have the *Football Ramble* guys as our headline guests! Adam's been a listener since the very beginning so being able to work with the guys has been a real joy. The way they've developed from four mates recording in a kitchen to launching a multi-show podcast production company is amazing and we wish them all the best for the future.

If you'd like to tell us what you've been listening to or are keen to discuss advertising opportunities, please feel free to drop us an email or get in touch on social media.

info@podbiblemag.com // @podbible

Until we're back with issue #006 in December, thank you for your support and as always, keep spreading the word of pod!

In addition to launching the podcast we also put on our first ever PodN'Mix shows at the London Podcast Festival. The idea behind

STU WHIFFEN // ADAM RICHARDSON

Pod Bible Editors - @stuwhiffen // @mynameisad

WHAT'S A PODCAST AND HOW DO I LISTEN?

WHAT'S A PODCAST?

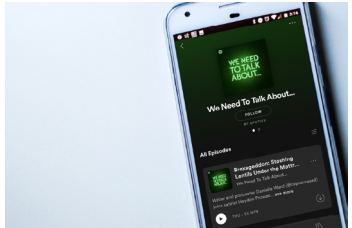
A podcast is a digital audio file made available on the internet for downloading or streaming to a computer or alternative device. To be a little less clinical, it's a radio show that you can listen to wherever and whenever you choose without being interrupted by weather bulletins or travel updates.

Right now there are over 525,000 different podcasts available to listen to, ranging from highly produced shows recorded in professional studios by major broadcasters to rough and ready homemade shows recorded on a laptop in someones bedroom. If you have a computer and an internet connection, you can make a podcast, making it one of the most democratic mediums around.

HOW MUCH DO I HAVE TO PAY?

Nothing! They're absolutely free which makes them one of the most accessible forms of entertainment around. Many of the larger podcasts will feature adverts and some offer access to extra content for a small fee but 99% of podcasts are available for you to listen to on demand for nothing at all.

There are literally millions of hours of top quality content out there for you to explore - so what's stopping you?!



HOW DO I LISTEN TO ONE?

The Spotify and Acast apps are available on all smart phones and cover a wide variety of podcasts. If you're an iPhone user then the Apple Podcasts app should already be on your phone. The same applies for the Google Podcasts app on Android phones. Within these apps you can search for and subscribe to shows so that the latest episodes will be downloaded to your phone without you having to seek them out.

The Spotify app also allows you to scan codes (available across this magazine) which take you directly to the relevant podcast.

If you're on a desktop computer then the Spotify application is very easy to use and also available in your browser. Alternatively you can use iTunes or go direct to the website of the podcast you want to listen to.

“YOU WON'T LAST LONG IF YOU'RE NOT BEING YOURSELF”

FROM KITCHEN RECORDINGS TO WORLD TOURS, **THE FOOTBALL RAMBLE** TEAM HAVE BEEN AT THE FOREFRONT OF FOOTBALL PODCASTING FOR OVER A DECADE. WE CAUGHT UP WITH MARCUS, JIM, PETE & LUKE TO DISCUSS THE INTIMACY OF PODCASTING, LOST RECORDINGS AND THE MOVE TO DAILY SHOWS.

PB: WHAT IS IT ABOUT PODCASTING THAT APPEALS TO YOU?

LUKE: I think it's the intimacy of it. You know that in all likelihood you're going to be in someone's headphones and the only thing they're listening to. Because of that, it becomes a really intimate thing for them and they feel like they're part of the conversation. When we meet listeners to Football Ramble Daily they invariably already feel like they're our friend because they've been a part of our conversations or stories for so long. It's an amazing thing that is difficult to replicate in any other media.

FIRST EPISODE AND GIVE YOURSELF ONE PIECE OF ADVICE, WHAT WOULD IT BE?

LUKE: Be yourself. Seriously, it sounds trite but it's the only way. You won't last long if you're not being yourself. Not everyone will like you, and some people will go out of their way to tell you how much they dislike you, but

IF YOU COULD GO BACK TO JUST BEFORE YOU RECORDED YOUR



at least you'll be you! And if you're any good, people will get onboard, so don't sweat it.

“YOU MUST ALWAYS REMEMBER THERE'S A LISTENER AT THE OTHER END”

WHAT'S THE TRICK TO HAVING LONGEVITY IN PODCASTING?

LUKE: Hard work, constantly learning and improving and having an idea what your show is and who your audience are. You must always remember there's a listener at the other end.

WHAT'S BEEN YOUR WORST PODCAST MOMENT?

LUKE: It's not great when you're doing a football show and you get a basic fact wrong, particularly about the team you support. Football fans and listeners aren't that forgiving about that kind of thing! It's happened to us individually several times. Likewise when you're on stage making a live theatre version of the show and your mind goes blank. Frightening! But we're all human and make mistakes, so you have to learn to not let it affect you.

MARCUS: I can remember once back when we were making the show as a hobby and all working full time, we had to record an episode

quite late at night. Once we finished one of us realised the audio had been corrupted and so we had to re-record the entire thing again. Obviously we all had work the next day. Of course, we like to look back on that lost episode as probably the best one we ever made...

WHAT'S YOUR PODCAST PET PEEVE?

LUKE: I think when shows are too long. You'll sometimes see podcasts that release episodes several times a week yet are regularly well over an hour and fifteen minutes long. No need for it.

WHICH PODCAST EPISODE OR PROJECT RELATED TO THE SHOW ARE YOU MOST PROUD OF?

PETE: I think Football Ramble Daily is something we're all really proud of. It's innovative - we were the first big football show to do it and we feel we've done it in an interesting way.

Taking a show that a number of years ago only used to release one knockabout podcast a fortnight and getting it to a stage where it puts out six vastly different types of show every week was and is a huge undertaking. It's been a real team effort and we're very proud of it.

WHICH PODCAST EPISODE FROM SOMEONE ELSE HAS HAD THE BIGGEST IMPACT ON YOU??

JIM: I think *Serial* changed the game.

Suddenly everyone knew what a podcast was, and that's obviously been great for us.

LUKE: I am most in awe of the shows that build a story from week to week - *Dirty John* and *West Cork* in particular were absolutely great at that. I also really loved episode no.2 of *Heavyweight*, I think it's called Gregor.

There's also an episode of *S-Town* which is a real gut-wrencher, but I don't want to spoiler anyone that hasn't heard it yet.

"FOOTBALL PODCASTING IS IN A FAR DIFFERENT PLACE TO WHEN WE FIRST STARTED"

YOU'VE RECENTLY MADE THE SWITCH TO DAILY SHOWS. WHAT INFLUENCED YOUR DECISION AND HOW ARE YOU FINDING IT?

MARCUS: We were greatly influenced by the idea of wanting to innovate in the area. Football podcasting is in a far different place to when we first started, for instance there's now a lot more choice for listeners. We wanted to give them a choice of a wide range of different shows for their commute each day. And we also wanted people to be able to listen to different voices and perspectives.

It's hard work, but it's lots of fun and it also gives us a chance to explore different subjects

and issues that perhaps didn't quite fit on the Monday and Friday Football Ramble episodes.

FINALLY, WHAT ARE YOUR PLANS MOVING FORWARD?

JIM: We are currently on a tour of the UK, US, and Canada, which started in London in September, and finishes in Chicago on Friday 8th November.

PETE: We'll be the first major football podcast to play live in the US, so another innovation feather in our cap! Chances are we're coming to a town near you, and you can get tickets at ramblelive.com

BONUS QUESTION! WHAT'S YOUR CURRENT FAVOURITE PODCAST?

LUKE: BBC Radio 4's The Ratline

JIM: Drunk Women Solving Crime

MARCUS: Caliphate

PETE: Elis James and John Robins on 5 Live



@FootballRamble // thefootballramble.com

THE NEW TESTAMENT //

EPISODE HIGHLIGHTS FROM THE LAST 12 MONTHS



RICHARD HERRING'S LEICESTER SQUARE THEATRE PODCAST *Comedy*

RHLSTP Edinburgh 05 // Jayde Adams & David O' Doherty // Aug 2019

RHLSTP Edinburgh 11 // Richard Osman // Aug 2019

RHLSTP Edinburgh 12 // Rob Auton & Lost Voice Guy // Aug 2019

RHLSTP Edinburgh 15 // Fern Brady & Josie Long // Aug 2019

Our job here at Pod Bible is to make sure our readers are never left wanting for podcasts to listen to. Well, in August, Richard Herring made our job that much easier as he recorded (and released) an episode of *RHLSTP* every day for 21 days in a row. Twenty. One. Days. In. A. Row! With most days including two guests Richard provided us with the summer equivalent of a podcast advent calendar. Here are four of our favourite episodes.

THE 10 COMMANDMENTS //

IN ASSOCIATION WITH **acast**

CLEVER PODCASTS THAT WILL MAKE YOU SMARTER



EACH ISSUE ACAST'S **SOPHIE HERDMAN** DELIVERS HER TEN COMMANDMENTS - THE SHOWS YOU SHOULD BE LISTENING TO RIGHT NOW, WITH A DIFFERENT THEME EACH TIME. THIS MONTH, SHE'S LOOKING AT **PODCASTS THAT EDUCATE AS WELL AS ENTERTAIN.**

"After a summer switching off on a sun lounger, it can be a little tricky to get your brain back in gear at this time of year. But worry not - this issue we have a list of brilliantly clever podcasts to get you back up and running - making you smarter while also providing a dose of entertainment along the way."



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THE OLD TESTAMENT //

CLASSIC EPISODES FROM THE PODCAST ARCHIVES



PODCASTS ON SPOTIFY //

THE BEST BOOK PODCASTS



FROM AWARD WINNING AUTHORS TO LISTENING IN LIBRARIES - THERE'S NEVER BEEN A BETTER TIME TO LISTEN TO A BOOK PODCAST SAYS SPOTIFY UK'S PODCAST PROGRAMMER **ROWAN COLLINSON**.

They say you can't judge a book by its cover... but what about by a podcast? These days there's an audio accompaniment for every serial spinebender, so in the month when the 2019 Booker Prize winner is announced, what better time for some literary listening?

"A good book podcast should showcase the passion of book lovers to the point where the listener finds it infectious and feels the need to read the book too" says Joe Haddow, the genial host of the official *Booker Prizes Podcast* and *Book Off!* - his podcast where two authors pit

two novels against each other which returns this month. Haddow's interviewed many a Booker Prize winner and cites Margaret Atwood - on this year's shortlist - as "a great writer, thinker and person" and someone he'd love as a future guest. Robin Ince and Josie Long's *Bookshambles* is a similarly passionate podcast, with the duo inviting a

host of best selling authors to share their stories in a relaxed, disarming atmosphere.

Whatever your taste, there's a podcast for every bookworm. *Book Cheat* gives you the skinny on classic novels, whilst *Books & Rhymes* explores new African writing with a bespoke musical accompaniment. Libraries

are making podcasts too - the British Library recently launched *Anything But Silent* exploring their special collections whilst *The Librarian Is In* - the excellent podcast from the New York Public Library - proves there's more to the venerable institution

than just its cameo in *Ghostbusters*.

So why should you listen to a book podcast? Ultimately it's about connecting with other literary minded souls. *"You can hear the love of a book in the voice of a passionate advocate"* says Haddow, *"but you can't always read it."*





**EVERY PODCAST IN POD BIBLE HAS A SCANNABLE CODE SO
YOU CAN EASILY OPEN AND LISTEN WITHIN THE SPOTIFY APP
OPEN A SEARCH THEN CLICK ON THE CAMERA ICON TO USE
THE IN-APP SCANNER**



PODCASTS WITH A SOCIAL CONSCIENCE



JASON REED FROM LEAP UK & THE STOP AND SEARCH PODCAST RECOMMENDS A PODCAST FROM THE CHARITY AND CAUSES SECTOR

After broadcaster Mark Goodier suffered a stroke in 2016, he found that there weren't too many resources to help survivors, this led him to set up *Stroke Stories*, a podcast dedicated to those who have lived-experience:

STROKE STORIES: There weren't many resources that were available to help stroke survivors during their recovery. Also, once a stroke survivor is away from constant medical supervision, and their friends and family return to their normal, daily lives, it can be a lonely time. The podcast is there to fill in that gap: to give stroke survivors an opportunity to tell their story in their own words, and in doing so providing insight and support to other survivors.

WITH OVER 100,000 SUFFERING STROKES IN THE UK, IT'S FAIR TO SAY THAT STROKE STORIES HAS AN IMPORTANT ROLE TO PLAY.

SS: The podcast is there as a resource for survivors and their families. Often, the stories will involve the guest telling us about their stroke and aftermath, the challenges that they faced while recovering, and their tips and advice that they pass on to other survivors.

A universal theme from all of our stories is that sometimes getting your life back takes time but for most people, a rewarding and fulfilling life is very achievable. A stroke can be an incredibly isolating experience, and the feedback we've had suggests that having these stories readily available can help survivors realise that they aren't alone in the world.

SO, WHAT SHOULD WE BE AWARE OF?

SS: Every 6 seconds, someone will suffer a stroke. That's 15 million people every year, and roughly a third of those will die from their stroke. The majority of the rest will be left with disabilities that they will often carry with them for the rest of their life. Strokes can happen to anyone at any age.

Because stroke is so widespread and can affect such a large cross section of the world's population, we want to feature as many people from the widest possible range of ages, backgrounds, and locations.

LIKE MANY ILLNESSES AND PROBLEMS WITH HEALTH, STROKES ARE INDISCRIMINATE, THEY CAN IMPACT

ANY OF US AT ANY TIME, THIS IS WHY STROKE STORIES IS KEEN TO KEEP THE CONVERSATION GOING AND RAISE AWARENESS IN A NUMBER OF WAYS:

SS: The good news is there are things that we can do that can decrease risk: maintaining a healthy lifestyle and a balanced diet. Keeping a check on the amount of alcohol we consume and the amount of exercise that we do, getting enough sleep at night, and managing your work/personal life properly to ensure that you aren't consumed by stress.

AND DON'T FORGET THE SIMPLE THINGS TOO!

SS: Something else that is important is understanding how difficult life post-stroke can be for a survivor. If they are left with

mobility, speech, or fatigue issues then they can often find themselves out of work and less able to navigate the day to day. If you know, or are related to a stroke survivor, then doing something as simple as sending a text or calling them up to check on how they can really make a difference in their recovery.

ukleap.org // @JasonTron

THE SCRIPTURES //

PODCASTS WITH BACK CATALOGUES THAT ARE ALL KILLER, NO FILLER

SOME PODS YOU DIP IN AND OUT OF, OTHERS YOU LISTEN TO RELIGIOUSLY. HERE'S OUR SELECTION OF PODCASTS THAT ARE WELL WORTH YOUR SUBSCRIPTION.



KATE THORNTON



IN EACH ISSUE WE ASK A PODCAST DISCIPLE FIVE QUESTIONS ABOUT THEIR LOVE OF PODCASTS AND PODCASTING. THIS MONTH WE'RE JOINED BY **KATE THORNTON** FROM **WHITE WINE QUESTION TIME**.

PB: WHY DO YOU LOVE PODCASTS?

KT: In an age of 140 characters and ever shorter content creation I love the fact that podcasts celebrate the art of long form, uninterrupted conversation. With voice notes, texts and WhatsApp leading the way we tend to communicate these days we're in danger of losing the ability to talk and podcasts fly in the face of that, so long may they live and long may we continue to love eavesdropping on the way people talk.

WHAT WAS THE FIRST PODCAST YOU EVER LISTENED TO?

Probably *Desert Island Discs*, but I did that on i-player so I'm not sure that counts. Which would make *Unfiltered with James O'Brien* my first podcast obsession. He recorded 50

brilliant long-form interviews for Joe.com with a smorgasbord of interesting, intelligent but inherently different subjects and I was devastated when he called it a day. Thankfully he's up and running again with *Full Disclosure* which is just as good. He's a brilliant interviewer, a broadcaster who never quite gets the props he deserves in my humble opinion.

WHICH PODCASTER MAKES YOU LAUGH THE MOST?

Russell Kane on *Boys Don't Cry*. Why this man doesn't have his own show in a great slot on TV is beyond me - he's laugh your arse off funny!

WHICH PODCAST HAS EDUCATED YOU THE MOST??

Ted Talks Ted Radio Hour, it's a mash up of



Photo: Simon Slipman

great Ted Talks which they revisit across a theme with updated interviews and you come away knowing all kinds of wonderful things you didn't realise you wanted to know.

CAN YOU RECOMMEND A PODCAST OUR READERS MAY NOT HAVE HEARD OF?

That's the question I ask all my friends! For me, I love *How To Fail with Elizabeth Day*, *Ctrl Alt Delete* with Emma Gannon, *Boys Don't Cry*

and *Finding Annie*, Annie Mac's new podcast, which is a truly lovely listen.

@k8thornton // @WhiteWineQT

White Wine Question Time, with Kate Thornton, is the podcast that brings together three well-known friends, three bottles of wine and three thought-provoking questions. Discover the friendships behind the entertainment headlines, and listen in on their conversations for a side to the celebrities you've never heard before.

CHECK OUT KATE'S CURRENT FAVOURITES ON SPOTIFY

ALL THINGS BRIGHT & BEAUTIFUL //

AN ADVERTISEMENT FROM **BBC** earth

CLOSE FOR (CREATURE) COMFORT



EACH EDITION, THE TEAM BEHIND **THE BBC EARTH PODCAST** BRING YOU PODCAST EPISODES ABOUT THE PLANET, IT'S CREATURES AND LANDSCAPES.

"Whether we choose to have animals living under our roofs (or they turn up as unwelcomed houseguests), embrace sharing space or encroach on their habitats with disastrous results, our species must find ways of sharing and facilitating life for the animals on this planet - and not just the "cute" ones." - **RHYANNA COLEMAN**, EXECUTIVE PRODUCER OF THE BBC EARTH PODCAST





REVELATIONS //

IN ASSOCIATION WITH GLOBAL

RUN POD

WITH JENNI FALCONER

THE PEOPLE BEHIND GLOBAL'S FAVOURITE PODCASTS REVEAL THEIR CREATIVE SECRETS

Whether you're a dedicated marathon runner or casual Sunday jogger, RunPod is the podcast for you. We caught up with host of RunPod, radio and TV presenter Jenni Falconer who has interviewed the likes of Dame Kelly Holmes, Giovanna Fletcher, Jo Pavey MBE and founder of parkrun Paul Sinton-Hewitt. Jenni shares with us her motivation for starting her podcast and what to expect from her chart topping show. You can listen and subscribe on Global Player or wherever you get your podcasts.

PB: FOR PEOPLE WHO HAVEN'T LISTENED TO THE PODCAST BEFORE, WHAT CAN THE AUDIENCE EXPECT?

JF: So RunPod is the run club of the podcast world...it's a place where anyone who has an interest in running can come together and we aim to encourage even more people to give it a go. As a running enthusiast myself I realised that when you meet others with the same passion, you can natter away for ages...OK, you might run at different paces, have different goals, come from different backgrounds and potentially your paths would have never crossed had it not been for running....it doesn't matter who you are or where you come from, we all have this amazing common ground and a passion for running.

WHY DID YOU WANT TO START A PODCAST ABOUT RUNNING? ?

First and foremost it is my favourite 'hobby' and whilst I know why I love it - I was intrigued to hear what others got out of it too. I have loved meeting other people in the running community over the years and have developed true friendships along the way. This is a podcast for runners, about running, created by a runner and if you listen whilst you are out there in your trainers it will also motivate you, even if you are on the commute or on the sofa, then RunPod should hopefully inspire you to get out there yourself.

WHAT INSPIRED YOU TO MAKE A PODCAST AND WHAT DO YOU WANT LISTENERS TO TAKE AWAY FROM THE PODCAST?

I run regularly and had always listened to music, however it didn't always help motivate me and spur me on. Then one day, I thought about it - every time I speak with other runners, it's an enthusiastic passionate conversation about something we both love, it can be highly motivating hearing others talk about their experiences and also it is really inspiring when you hear what an individual

gets out of their time in trainers. I simply decided I needed to create something that we could listen to whilst we are out there - something simple, not too technical, nothing that would alienate a new runner nor be too basic for a pro...simply something that delivers the feel good message about an activity that is free, easy to do and ultimately very good for you.

WHO WOULD BE YOUR DREAM PODCAST GUEST? ?

To be honest I have already had so many amazing guests and have even more lined up, I feel incredibly lucky. Paula Radcliffe is one of my dream guests as she is an absolute running icon and one of my idols. Other guests I'd love to have on include Oprah. She has always struggled with her weight and in 1994 when she completed her first long race, she proved to others that you didn't have to be abs elite to take part, she really inspired a lot of new runners. I'd love to get Tim Peake - who ran a marathon in space. Also, Kathrine Switzer who was the first woman to run a sanctioned marathon.

WHO WOULD YOU LOVE TO GO OUT RUNNING WITH?

I would love to go running with Kelly Holmes - we have spoken about it and hopefully it will happen at some point, she is so inspiring and as well as one of our greatest Olympians, she is also an amazing trainer!! I would also like to try a training session with our Olympic hopefuls as they prep for 2020.... I know already I would be in even more awe of them when you see the extremely of their preparation.

DO YOU LIKE TO RUN TO PODCASTS?

IF SO, WHAT ARE YOUR FAVOURITE PODCASTS TO RUN TO??

Yes I listen to podcasts. I like feel good conversations. I also see my time running as a chance to listen to things I don't always have time for. I am currently listening to some golf podcasts, the *Sofa Cinema Club* cheers me up -some of the lads from Corrie basically discuss old school movies! I also like Fearne Cotton's *Happy Place* and Jessie Ware's *Table Manners*.

@jennifalconer

RUN POD IS AVAILABLE NOW ON **GLOBAL PLAYER** OR WHEREVER YOU LISTEN TO PODCASTS.



FOR THE LOVE OF POD //

IAIN STIRLING



WHICH PODCASTS DO OUR FAVOURITE CELEBRITIES LISTEN TO?
WE ASKED TV PRESENTER & COMEDIAN **IAIN STIRLING** FOR THE 5
PODCASTS HE COULD NOT LIVE WITHOUT.

PODCAST PROPHETS //

NISH KUMAR

CELEBRATING PODCASTERS IS A COMMON OCCURRENCE, BUT IN THIS MODERN WORLD BEING A SOLID, GRADE-A GUEST IS SOMETHING THAT NEEDS CELEBRATING. OUR PODCAST PROPHET FOR ISSUE #005 IS **NISH KUMAR.**

Nish is someone that truly knows how to talk. From panel shows to stand up to the Mash Report, he's made a career of having informed and articulate opinions on almost everything... which makes him the perfect podcast guest!

Rather than rehashing the same stories Nish seems to be an expert on having the right tale to relate to almost any subject. Whether you're after in depth political analysis or bizarre comedic scrapes, Nish is your man.

Here's a selection of our favourite guest spots from Mr Kumar...



INSTRUMENTS OF THE LORD //

WANT TO START A PODCAST?



BEATMAKER, DJ AND PODCAST PRODUCTION EXTRAORDINAIRE **BUDDY PEACE** IS BACK WITH THE FIFTH INSTALLMENT OF HIS PRODUCTION ADVICE COLUMN AND THIS TIME HE'S DOING THINGS A LITTLE DIFFERENTLY...

While the visual memory of the day is fading a little, like an old polaroid or neglected billboard, the aural memory of it remains clear and sharp, and would go on to fuel most of my motivation for making any kind of sound or edit in a music or podcast setting to this day. I've listened to thousands upon thousands of hours of podcasts over the last 12 years or so, and this was a key moment where a podcast cracked open the medium itself and revealed the potential of what can be achieved. The show is a very well known one, and with good reason – it's essentially a polished, mastered album of a podcast, as engaging as it is sonically impressive, and the moment in the episode I'm talking about was basically the big bang of sound design which was nestled inside a show, right there in the middle.

This is a very different 'Instruments Of The Lord' this issue by the way! I just wanted to switch it up a little for this one to shine some light on a perfect moment of sound production that you might find inspiration in too...

The podcast in question? Radiolab. You might be familiar with it, it's been going since the mid 00's and it's a show dealing with sound, science, culture and society. Sound design functions as a 'scoring' element, as well as punctuation and dramatic device, and will routinely feature gorgeous interplay of music and voice which – as I say – reaches finished album-like levels of audio finesse.

The episode in question is called 'Musical Language', and from the start it had been blowing my mind, minute after minute. So



Illustration: Buddy Peace

25 blown minds in, this part happened... Anne Fernald of the Center For Infant Studies at Stanford University explains how sound is “...touch at a distance”, which is just such a perfect phrase. However, not content with leaving that phrase there and continuing on its merry way with the rest of the show, the producers proceeded to turn an audio clip of Anne saying “Touch at a distance” into a fully sound designed sonic journey of how sound travels through the ear and finds its way into the brain. When I realised what was happening I had to rewind three or four times. The first I was stunned – did they just do that? Second time... Yes they did! Third time? Holy sh*t. And so on. It uses a mix of stretching, pitching, environmental and spatial effects, EQing and stereo imagery that, to my mind, is one of the most carved in marble perfect aural explanations of how we hear sounds. Proper goosebumps moment right there. It was also perfect as the event they’re describing is exactly what’s happening when you’re listening to it.

From that moment on, I knew Radiolab would forever be one of my favourites, and I would recommend this moment without hesitation to anyone who is curious to know what kinds of things you can do with podcasts. Granted, it isn’t a straight up interview show, it certainly requires a fair bit of attention, and it goes without saying that the sound design and production is not an approach that would suit just any podcast either. But it won my heart and I hope you can hear it and enjoy it like I did. I’ve thought about that moment a lot and while I can vaguely just about remember where I was at the time, I can remember every single goosebump, skin tingle and eardrum vibration.



To read Buddy's previous columns head to podbiblemag.com and check out the back catalogue!

www.buddypeace.com // @Buddy_Peace

SUPERPODS

FOCUS: COMIC BOOKS GO! TO THE MOVIES



DON'T KNOW YOUR ELECTRO FROM YOUR SHOCKER? OR YOUR QUICKSILVER FROM YOUR... OTHER QUICKSILVER? HERE ARE THREE PODCASTS THAT DELVE DEEP INTO THE WORLD OF COMIC BOOK MOVIES.

WRITTEN BY
PODCASTER
AND PODCAST
ENTHUSIAST
@JOHNCNHARRIS

OH. MY. POD. //

AMATEUR/INDEPENDENT PODCASTS



IN AN EFFORT TO CHAMPION THE LITTLE GUY, WE ASKED AMATEUR OR INDEPENDENT PODCASTS TO GET IN TOUCH WITH A ONE OR TWO SENTENCE DESCRIPTION OF THEIR SHOW. HERE ARE SOME OF OUR FAVOURITES...

GOT A PODCAST YOU'D LOVE TO SEE FEATURED IN ISSUE #006?
SEND US A ONE OR TWO SENTENCE DESCRIPTION ON TWITTER!

#OHMYPOD // @PODBIBLE

THANKS FOR READING!

POD BIBLE WILL BE BACK WITH
ISSUE #006 IN DECEMBER



@podbible

COVER ILLUSTRATION BY DAN EVANS

@DAN_DRAWS / IDRAWFORFOOD.CO.UK

DESIGN & LAYOUT BY ADAM RICHARDSON

@MYNAMEISAD / MYNAMEISAD.CO.UK

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JIM CAMPBELL, KATE THORNTON, IAIN STIRLING, JASON REED, BUDDY PEACE, JOE DUCARREUX, JOHN HARRIS,
HANNAH RICHARDSON & ALEX KOUZARIDES



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